

Our new KOLOR-D Intelligent Color Server automates Image and PDF color workflows using rule-based Intelligent Expert System (IES) that automatically optimizes and enhances digital image files. As Dave Zwang says, it accelerates image editing so much that in the time it takes to typically open one image, edit it, and save it back to a page, KOLOR-D could have processed a complete 24-page magazine worth of images. I look forward to your feedback. Please send me a reply to this email if you need product or screen images...

Moshe Keydar,
KlearVision



NEWS -- FOR IMMEDIATE RELEASE

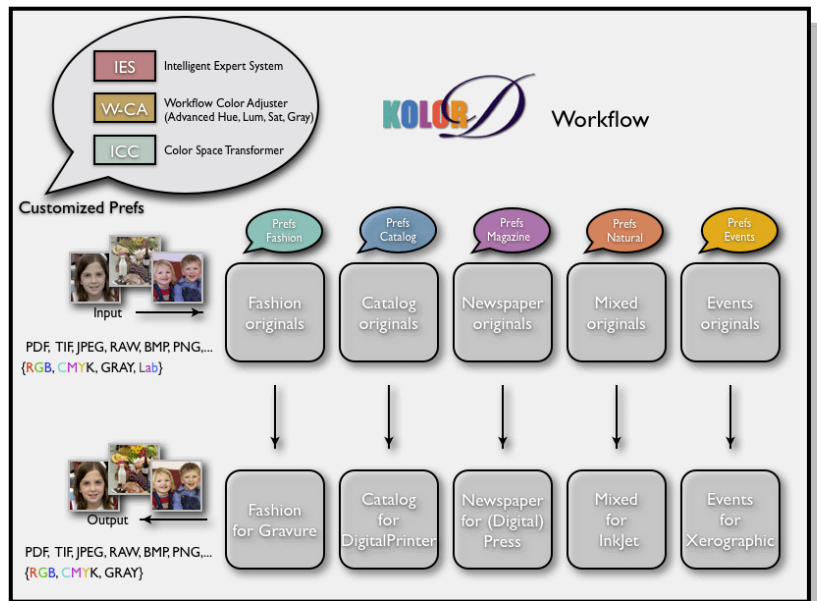
KlearVision Releases the Ultimate Intelligent Graphic Arts Color Reproduction Server; KOLOR-D Streamlines and Automates Image and PDF Workflows

HOLON, ISRAEL and PHOENIX, AZ, USA -- December 1, 2009 -- KVD KlearVision Digital today announced the release of the KOLOR-D Intelligent Color Server, engineered specifically for the unique needs of graphic arts production managers. Based upon DIMA award-winning Photo-D technology, KOLOR-D offers unsurpassed automated, customizable multi-component color production server capabilities. It manages both Objective ICC-based color conversions, as well as the Subjective color corrections of the most finicky imaging expert. Designed by color experts for color experts, KOLOR-D, which is as effective and efficient with a single image or a folder of images, is also compatible with composed PDF files, as well as both MAC and Windows platforms. For more information, go to www.klearvision.com. See us at the PIA/GATF Color Management Conference (December 6-9) in Phoenix.

The KOLOR-D Difference

KOLOR-D eliminates infinite man-hours spent “fixing” images in editing applications, such as Adobe Photoshop®. Engineered by KlearVision CEO Moshe Keydar (the former chief color scientist at Scitex), KOLOR-D is tailored to be both affordable and geared to graphic arts production workflows.

At its core is a comprehensive, rule-based Intelligent Expert System (IES) that automatically optimizes and enhances



digital image files, preparing them for printing or viewing. Using sophisticated “fuzzy logic” and “artificial intelligence” (AI) algorithms, KOLOR-D, in effect, emulates the decision-making expertise of a traditional color expert, or digital imaging professional, to analyze, correct and produce high-quality image and PDF files. With KOLOR-D, anyone can quickly and automatically create exceptional images that are accurate in every way – this includes book and magazine publishing houses, newspaper publishers, photographers, photo labs, digital service studios or ad agencies regardless of the output device (digital printers to wide format).

David Zwang Quote

According to notable industry consultant and color expert David L. Zwang, “The server simplifies color management and editing to a mere ‘black-box’ conversion process for production managers. Beyond basic color management capabilities, KOLOR-D emulates the functions of a digital high-end color prepress expert. It automatically evaluates each image, analyzing for the key image attributes, and auto-corrects and enhances critical elements to ensure optimization. The difference is speed... In the time it takes to typically open one image, edit it, and save it back to a page, KOLOR-D could have processed a complete 24-page magazine worth of images. ROI is usually achieved in fewer than 1000 images.”

Editor Note: David Zwang also resides on the KlearVision Board of Directors.

More Details

KOLOR-D’s color transformer component enables transformation to/from various desired color-spaces using standard ICC based conversions. Its advanced color control component enables adjusting the color for the entire workflow. Operators communicate with the KOLOR-D workflow through a simple GUI and a “prefs” file, where the user defines the workflow and assigns one or multiple “hot folders”, enabling a 24/7 production system. KOLOR-D also offers an optional “before/after” for additional control and confirmation for every image.

Moshe Keydar Quote

“We’re taking graphic arts workflows to the next level by simplifying and automating intelligent high-quality color reproduction,” notes KlearVision founder Moshe Keydar. “KOLOR-D is a dramatic improvement over today’s typical, labor-intensive image-by-image processing techniques. It’s fast, automated, reliable, field-tested, and engineered specifically to the market. I like to say that push-button color for digital image workflows has finally become a reality.”

About KlearVision Digital

K.V.D. KlearVision Digital LTD is a leading provider of intelligent color server for digital imaging world. Founded in 2004 by leading color scientist Moshe Keydar, the company now collaborates the talents and knowledge of several renowned color and graphic arts experts, including Klaus-Hermann Otto (Germany), David L. Zwang (USA). The company’s KOLOR-D product family provides an automatic image correction and advanced state-of-the-art color solution for publishing house, newspaper publisher, ad agencies, cellular photo services, professional photographers, imaging devices vendors. KlearVision aims at becoming a leader in the creation and development of the world’s most advance and innovative tools to improve digital images automatically. Though KlearVision’s technology has historically been developed

in Israel, the company's business teams reach into Europe, the America's, East and the Middle East. For more information, go to: www.klearvision.com.

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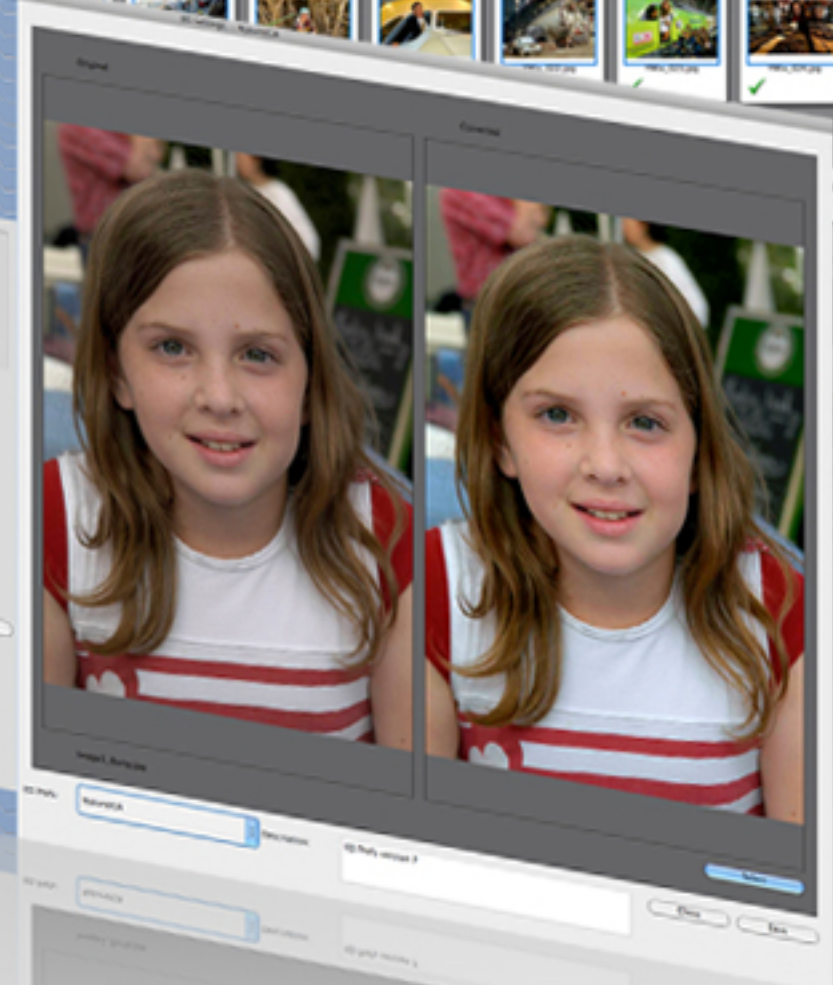
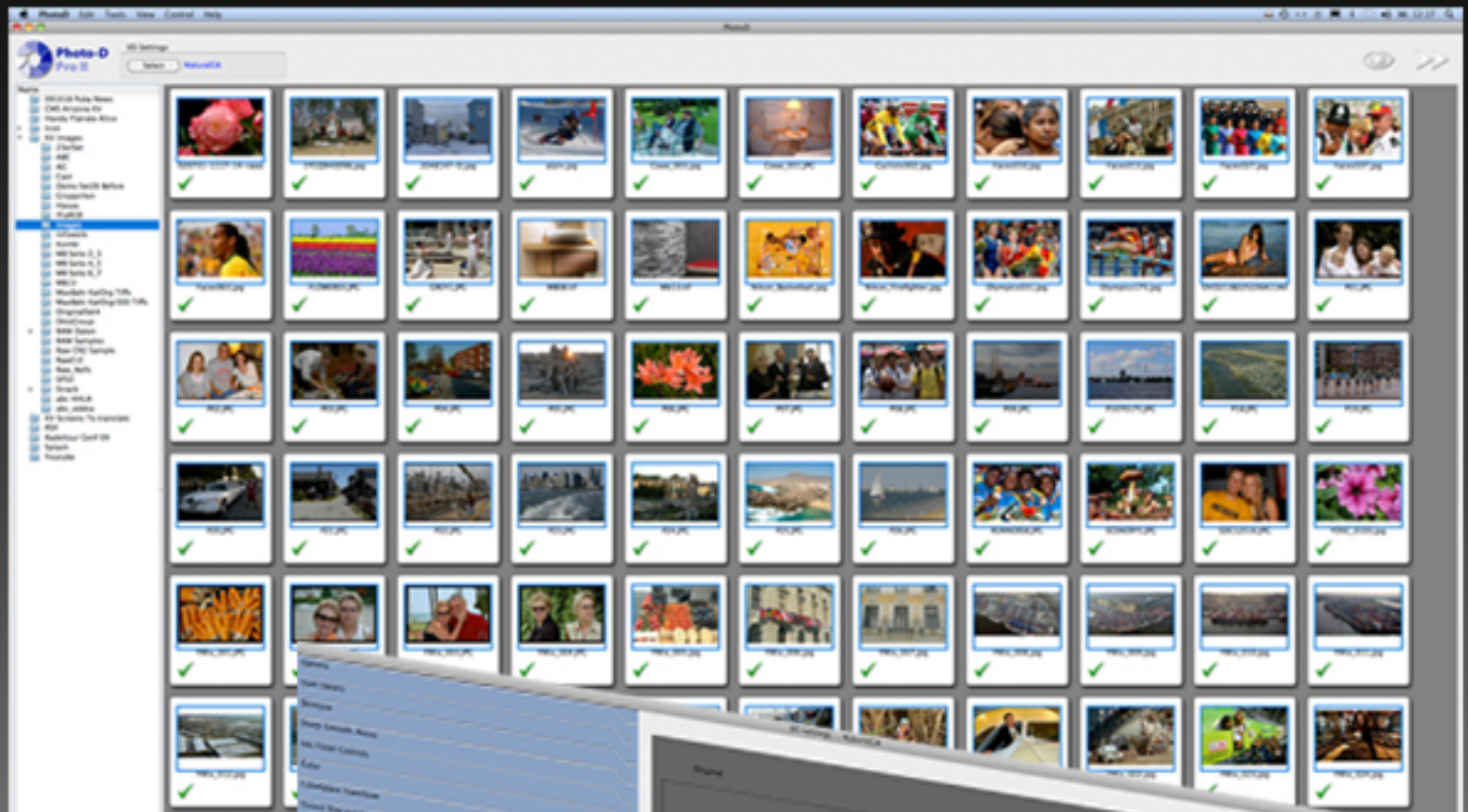
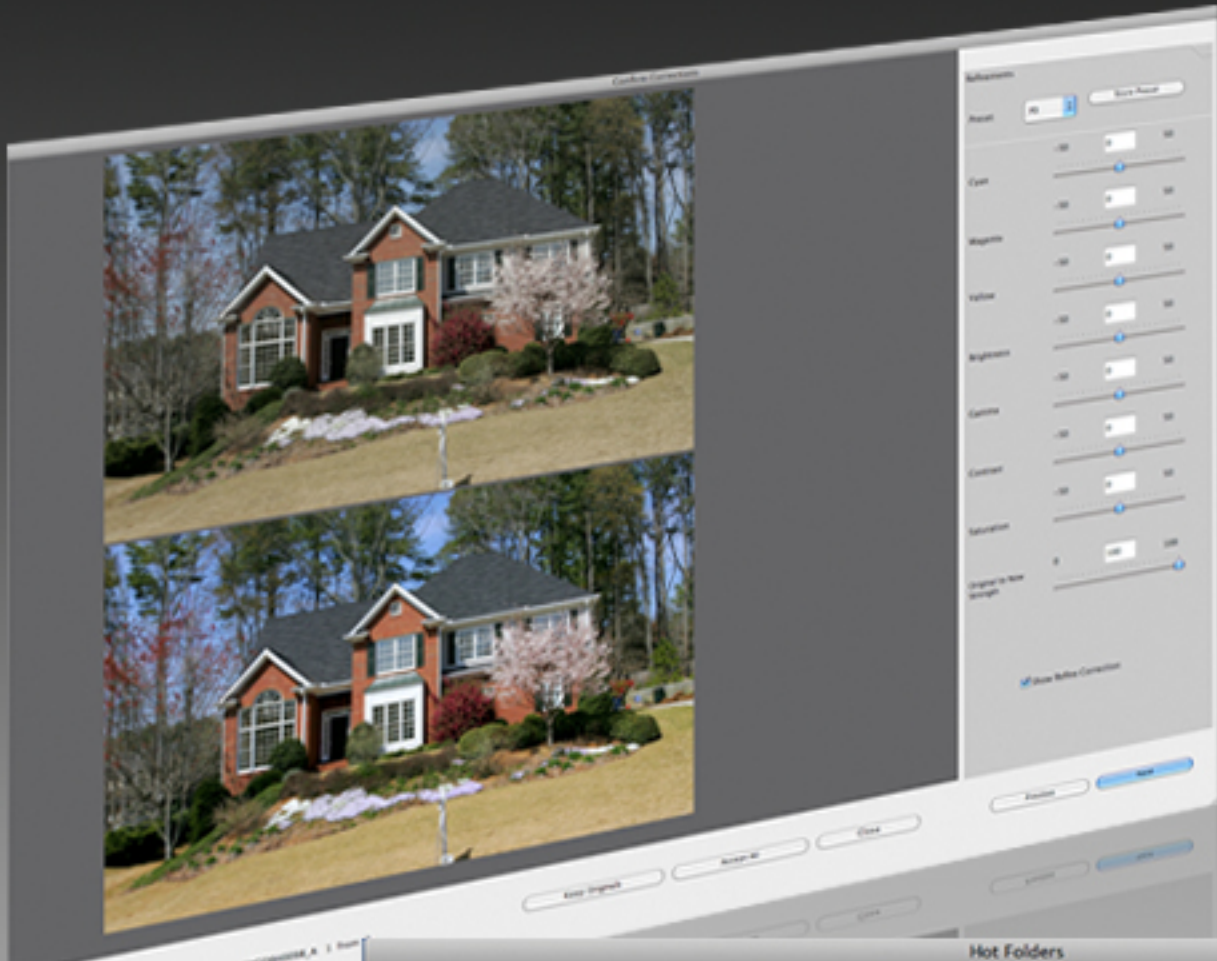
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takes Graphic Arts to the Next Level



Hot Folders Monitoring

Process Folders Contents Now STOP Process

Monitored Folders

Active	Hotfolder Input	Hotfolder Out	IES Preferences	Edit IES Prefs	Status
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Close Delete Selected Folder Add New Folder



Klearvision Intelligent Color Server